



Instructions for Brainwriting with Post-its[®]

WRITE THREE IDEAS AND GO!

When a group uses Brainwriting they don't have to talk to each other. Each person writes their ideas down on a Brainwriting form.

Make sure that each person in the group has a Brainwriting form and several extra forms are in the middle of the work area.

Write the problem statement or the creative question in the space at the top of all of the Brainwriting forms.

Use the guidelines for divergent thinking:

- Defer judgment.
- Strive for quantity.
- Seek wild unusual ideas.
- Combine and build on other ideas.

Think of three ideas and write one on each of the three Post-its[®] on the first open row of the Brainwriting worksheet.

One idea per Post-it[®].

As soon as you have written three ideas, place the form in the middle of the work area and pick up a new form someone else has completed or a new/blank form.

The first person to finish writing their ideas should pick up and write ideas on the extra form. With extra forms in the middle, you will not have to wait for other members of the group to finish. A form will always be waiting for you.

Write three more ideas across the second row. These can be ideas you have just thought of or builds on the ideas that are already written down. Take time to read other ideas on the Brainwriting sheet as they may inspire new novel ideas.

Keep swapping Brainwriting forms until all of them are full.

Add more Brainwriting forms for more ideas as needed.



Creative Question or Problem Statement _____

1a	1b	1c
2a	2b	2c
3a	3b	3c