

DEVELOP IDEAS GENERATE ACTIONS

Pluses, Potentials and Concerns (PPC)

Select the ideas that you want to make happen. Blend your ideas into an idea phrase.

What I see myself (us) doing is:

List at least three **pluses** or specific strengths of your idea phrase. What is good about your idea right now?

- 1.
- 2.
- 3.

List three **potentials**, opportunities, spin-offs or possible future gains from your idea. Use the phrase "It might."

1. It might...
2. It might...
3. It might...

List the **concerns** you have about your idea. Phrase each concern as a question.

- How to...
- How to...
- How to...



Pick your most important concern and generate at least 12 ideas to overcome that concern

Concern 1. How to...

- | | |
|----|-----|
| 1. | 7. |
| 2. | 8. |
| 3. | 9. |
| 4. | 10. |
| 5. | 11. |
| 6. | 12. |

Generate at least 12 ideas to overcome your second most important concern.

Concern 2. How to...

- | | |
|----|-----|
| 1. | 7. |
| 2. | 8. |
| 3. | 9. |
| 4. | 10. |
| 5. | 11. |
| 6. | 12. |

Generate at least 12 ideas to overcome your third most important concern.

Concern 3. How to...

- | | |
|----|-----|
| 1. | 7. |
| 2. | 8. |
| 3. | 9. |
| 4. | 10. |
| 5. | 11. |
| 6. | 12. |

Re-write your concerns on the next page beginning with the phrase, "In order to..." Then select the best ideas to over your concerns and place them below the phrase, "I will..."



STRENGTHENING YOUR IDEA

Concern 1: In order to:

I will:

Concern 2: In order to:

I will:

Concern 3: In order to:

I will:



PLAN FOR ACTION

Generate all the actions you might take to make your idea happen. If you slow down, ask yourself the following questions to generate more actions.

What steps might you take to put your solution into action?

What additional resources might help you to implement your idea (e.g., individuals, groups, materials, money)?

How might you gain acceptance for this solution?

What might you do to gain enthusiasm for your solution?

What are some things that you might need to overcome?

Where might you start?

What special places or locations might you use?

What are some places or locations to avoid?

When might be a good time to begin?

What special times might you use?

How might you pretest this solution?

- | | |
|----|-----|
| 1. | 9. |
| 2. | 10. |
| 3. | 11. |
| 4. | 12. |
| 5. | 13. |
| 6. | 14. |
| 7. | 15. |
| 8. | 16. |

Form a Specific Plan of Action

Select the most important actions you will need to implement your idea. Put them into the following format so that you know:

- What is the specific action step that is going to take place?
- Who is going to do this action step?
- When will this action step be completed?
- Who will check to make sure it is done? Or, who do you need to support you to accomplish the action?

Make one of your first steps something you can accomplish within the next twenty-four hours.



PLAN OF ACTION

Action

What is going to
be done?

Who will do it?

By when?

Report completion to?
Check/support?

Short Term Actions

From:

To:

Intermediate Actions

From:

To:

Long Term Actions

From:

To:

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