Dr. Roger Firestien
Creativity on Fire!

Don’t take his word for it:

**Los Angeles Times**
You inspired us! The sessions were not “yet another meeting,” rather they were energizing, motivating and fun. Thank you for making us a better newspaper! You are masterful.

**Clorox**
Roger Firestien is the gold standard of creativity training. He has changed the way our whole workforce looks at problems.

**Exxon-Mobil**
One of the best qualified persons in America to present this topic.

**Leadership Erie**
A+ for not only the caliber of your performance but for the quality of the working relationship. Simply first-rate!

**National Fuel Corporation**
Bravo and thank you! Your keynote address was clearly the highlight of the day. Best sales meeting ever!

**DePuy Johnson**
Bravo and thank you! Your keynote address was clearly the highlight of the day. Best sales meeting ever!

**GM**
Bravo and thank you! Your keynote address was clearly the highlight of the day. Best sales meeting ever!

You need big, creative solutions and ideas and you need them NOW if you’re going to compete and be profitable in today’s marketplace. Innovation is one thing that surprisingly, CAN BE TAUGHT. Companies often spend hundreds of thousands of dollars and years solving the wrong problems. If this has happened in your organization you know how painful and expensive that is, not to mention demoralizing.

Enter the most trusted PROVEN innovation mentor you’ll ever meet. **Dr. Roger Firestien helped Clorox solve a 77-year old problem in 15 minutes and, using his methods, saved General Motors $50,000 per week**, and that’s just the tip of the iceberg. Roger is trusted because all of his teachings are solidly based on research. These techniques work, and he practically has books of testimonials from corporate leaders to prove it.

**Do more than just light a fire and inspire your people ... give them the skills to be master problem-solvers and amazing innovators to propel your organization so far ahead of where you imagined you could be.**

Photos courtesy of City of Ft. Collins, CO and The University of The Virgin Islands
FEATURED PRESENTATIONS

Innovation Work Session
3 Hour Intensive Workshop
“I’ve got this one big problem - how can we fix it?”

Roger spends 3 hours working intimately with you and your people to solve one or two very specific problems. In the process, your employees learn how to replicate this process on a regular basis. In just three hours, you’ll:

• Grow your business by solving the tough problems that are preventing you from moving forward.
• Create a store house of ideas to help you stay ahead of the competition.
• Learn to consistently create ideas to make your company recession and competition proof.

Leading on the Creative Edge™
Keynote or 2-Day Intensive Workshop

Train your teams to be impressively creative and constantly focused on innovation. The concept of waiting for ideas to hit you is dead. This program teaches your people to be DELIBERATE about creativity. They will discover exactly how to make ideas happen at will. Your team will walk away:

• DELIBERATELY creative so that you can solve ANY problem that confronts you or your organization.
• Consistently contributing ideas and taking action
• Focused on the right problems and not spending thousands of dollars and hundreds of hours solving the WRONG problem.

Breakthrough Lab
1-Day Intensive Workshop

This is an entire day focused specifically on generating a ton of ideas. It’s essentially the mother of all brainstorming sessions on steroids, where there’s even the potential to bring in outside creative catalysts to focus on your pre-identified problems. Get ready to walk away with problems solved and TONS of innovative ideas. You’ll leave with …

• Hundreds of disruptive and incremental ideas for products or services
• Momentum moving ahead of your competition faster and smarter
• Hundreds of ideas in the pipeline so you never hit a brick wall

Book Roger To Turn Your People Into Masterful Innovators and Develop A MOUNTAIN of Ideas To Make Your Business The Industry Leader!

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